## Brain Builder 1 - World War I

In our topic lessons we are learning about World War I.

During WWI, propaganda was used. This is information, ideas or rumours that were deliberately shown to people to help the British Army in their fight against Germany and Austria-Hungary. Below are some examples of British WWI propaganda.

Using the internet and books, research WWI propaganda, your challenge is to design your own propaganda poster to recruit men to join the army. Remember to be creative and not just use the ideas you see online.

Please also include some information explaining why you have created your poster for your chosen audience and why you might have chosen those words and pictures. You might like to be really creative and create a propaganda television or radio advert encouraging men to enlist.

- Think carefully about your presentation and layout plan it carefully first
- Use whatever materials you feel best
- Does it have a catchy slogan/rhetorical question/information like the ones below?
- Is your message clear and will it appeal to your audience?

## Websites that you might use:

- http://www.bbc.co.uk/schools/0/ww1/25356306
- http://www.bbc.co.uk/schools/0/ww1/25332968
- Take a look at our class page on the website 'notices section' there is a PowerPoint there too







